



## Sergio's Deck

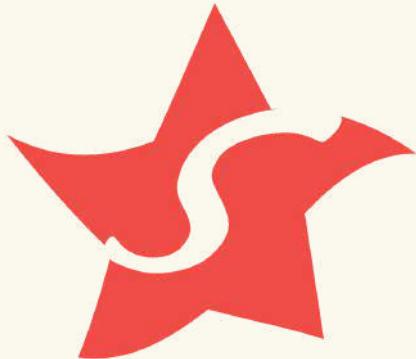
WOMAN  
MINORITY  
OWNED

—  
MIAMI'S  
BEST EATS  
—

OVER 50 YEARS  
OF TRADITION



Award Winning Cuban Sandwich



## Sergio's Cuban American Kitchen

Sergio's operates across different models, giving partners the flexibility to adapt to any environment—while always delivering the same signature experience.

At the heart of every concept is our unified brand promise: Cuban Comfort Food with a modern twist, handcrafted cocktails, and warm hospitality. Proudly carrying the legacy of three generations of culinary success, Sergio's is built on the foundation of Cuban Roots, American Made.

Supporting this promise is our USDA-certified facility of chefs and butchers, ensuring consistent quality, authenticity, and scalability. In addition, our innovative coffee program—home to Miami's most viral iced coffee—extends the brand's reach and resonates with today's culture-driven traveler.

With Sergio's, guests experience more than a meal—they experience a story of heritage, flavor, and hospitality that translates seamlessly across every dining format.



## KEY AWARDS AND ACCOLADES

**50TH ANNIVERSARY** (2025): SERGIOS IS HONORED IN CONGRESSIONAL US LIBRARY OF CONGRESS PROCLAMATION

**MIAMI MOST VIRAL ICED COFFEE** (2025): MIAMI NEW TIMES & ONLY IN DADE

**BEST CUBAN RESTAURANT** (2024): AWARDED BY THE MIAMI NEW TIMES.

**WORLDS LONGEST CROQUETA** (2023): OFFICIAL HOLDER

**CROQUETA NATION** (2022)- THE FILM OF SERGIO'S CROQUETAS PREMIERED AT THE 39TH MIAMI FILM FESTIVAL

**BEST CROQUETAS** (2022): THE MIAMI NEW TIMES.

**SMALL BUSINESS OWNER OF THE YEAR** (2021): JOB CREATORS NETWORK AWARD

**BEST CHEAP EATS** (2020): TRAVEL + LEISURE MAGAZINE NAMED SERGIO'S EMPANADAS AS THE "BEST CHEAP EATS" FOR FLORIDA

**SERGIO'S CROQUETA DAY** (2018): DADE AND BROWARD CELEBRATE OFFICIAL DAY AS SERGIOS REACHES 20M CROQUETAS SOLD

**RESTAURANT OF THE YEAR** (2017): THIS AWARD WAS GIVEN BY FLORIDA'S PROFESSIONAL TOURISM

**EMERIL'S FLORIDA** (2017): SERGIO'S WAS FEATURED ON EMERIL LAGASSE'S SHOW ON THE COOKING CHANNEL



*"Elevated  
Quality  
Convenience  
Affordable  
Approachable  
Homemade"*





# SPECIALTY COFFEES



**Maria Cookie  
Cold Foam**  
\$4.99



**Vanilla  
Latte**  
\$4.99



**Lavender  
Matcha**  
\$5.99



**Guava  
Cold Foam**  
\$4.99



**Honey or Iced  
Brown Sugar  
Shaken Cortadito**  
\$4.99



**Cinnamon  
Coconut  
Cold Foam**  
\$4.99



**Coconut  
Matcha**  
\$5.99



**Hot or Iced  
Pistachio  
Latte**  
\$4.99



onlyindade @onlyindade

**Sergio's**

sammyyyhill the best!! I'm so obses

florida Best Iced Coffee in Florida

TRENDING

**SERGIO'S ICED COFFEE IN MIAMI IS GOING VIRAL!**

CLASSIC CUBAN FLAVORS GET AN UPGRADE

SWIPE LEFT FOR THE VIDEO

## BAR CONCEPT (FULL SERVICE)



## FAST CASUAL / COFFEE BAR



## KIOSKS CART



## GRAB & GO





# Sergio's Restaurant

## Cuban American Kitchen

- Sergio's Cuban American Kitchen is a 3 day-part concept—breakfast, lunch, and dinner—allowing hotels to serve guests all day from one seamless kitchen.
- Breakfast: bakery favorites, Cuban & specialty coffee, eggs, omelets, and signature bone-in ham.
- Lunch: famous Cuban sandwich, burgers, club sandwiches, salads, kid-friendly options
- Dinner: small plates, shareable appetizers, and flavorful entrées paired with a full cocktail menu



Breakfast



Sandwiches



Entrees



Drinks



## Indoor/ Outdoor Cart (Ideal for Pool Activations)

- Bring Miami flavor to any hotel activation poolside, beachfront, or on the golf course.
- A mobile Sergio's experience serving handcrafted coffee and Cuban comfort bites on-the-go.
- Fresh baked Cuban & Latin goods like croissants, croquetas, empanadas, and fan favorites.
- Perfect for construction periods, limited space, pop-ups, and seasonal high-traffic areas.
- Fully self-contained, just plug into a standard outlet and we're ready to serve
- Delivering "Cuban Roots, American Made" with warm hospitality wherever guests are.



Bakery



Sandwiches



Empanadas



Coffees



## Sergio's Proudly Serving

Our Proudly Serving Program lets hotel-branded coffee shops and stores offer selected premium Sergio's bakery items, including oven-baked empanadas and baked goods.

- Easy operations
- Elevated guest experience
- Speed + convenience
- Scalable across properties



**PROUDLY SERVING**



*Cuban Pastries*



*Baked Goods*



*Coffees*

# SERGIOS'S THRIVES IN AIRPORTS OF ALL SIZES

Sergios adapts seamlessly to any terminal with a flexible footprint ranging from compact kiosks to full-service formats. Our menu mix and concept design scale to meet space and traffic demands—without ever compromising on bold flavor or high-quality ingredients. Built for taste and tailored for traffic, we deliver a consistent, high-impact experience travelers remember.

## LARGE HUB MIAMI INTL



## MEDIUM HUB RALEIGH-DURHAM



## SMALL HUB KEY WEST





## SERGIO'S USDA FACILITY

**Sergio's Restaurants** takes immense pride in being a USDA facility, ensuring the highest standards of food safety, quality, and sustainability.

As a USDA-certified establishment, we are committed to serving our valued customers with delicious meals sourced from locally produced, ethically responsible ingredients.

Trust in our authenticity and enjoy a delightful dining experience, knowing that every dish is crafted with the utmost care and meets the stringent standards set by the USDA.

We distribute nationwide through Performance Food Group (PFG).



# HOSPITALITY PARTNERS

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## Hotels & Entertainment



Vivo!

STATESIDE  
Live!

## Airports, Universities + Arenas

