



**NEW HOLLAND**  
**BREWING**  
**CO**

**PRIVATE EVENTS**

---

BATTLE CREEK



# WELCOME!

Thank you for considering us for your private event. It is our mission to create savored moments, and we are proud to offer a number of options to tailor an atmosphere specific to your needs.

## CONTACT US

[banquets@newhollandbrew.com](mailto:banquets@newhollandbrew.com)

64 West Michigan Ave  
Battle Creek, MI 49017

## PARKING

New Holland does not have a dedicated parking lot. Nearby lots are available. Please obey all posted traffic and parking signs.



# PRICING

ROOM NAME	GROUP SIZE	FOOD & BEVERAGE MINIMUMS
NOOK	Up to 20	\$500-750
NOOK 4 Private	Up to 40	SUN-THU: \$1000 FRI-SAT: \$1500
BEER GARDEN - Private -	Up to 175	SUN-THU (4PM-CLOSE): \$3500   FRI-SAT (4PM-CLOSE): \$6000
BEER GARDEN - Shared Space	Up to 60	SUN-THU: \$1500 FRI-SAT: \$2500

*Prices subject to change for holidays and festivals. In addition to food and beverage minimums, each rental accrues a \$150-250 room fee to be paid when signing the contract.*

*Ask Private Events Manager about other possible spaces available.*

## LINENS – \$5 each

Food tables automatically come with linens. However, all other tables will not. Linens come in black. If you would like a different color, please let your event manager know and arrangements can be made. Additional charges may apply.

## TABLE SET UP

You will work with your event manager to determine a floor plan that works best for your group.

## OPEN BAR

Allows any alcohol ordered to be placed on the host’s tab. Host may specify a time limit on the duration of the open bar.

## CASH BAR

Guests are responsible for their own beverages. Each guest will be presented with a check from the server at the end of the event and can pay with cash or credit card.

## PRESET BAR LIMIT

Any alcoholic or non-alcoholic beverages will be placed on the host’s tab up to a desired amount. Staff will advise host when the tab is close to the desired amount. Once the host’s tab reaches the desired amount, guests will pay for their own drinks.

## COFFEE, ICED TEA, & SODA

New Holland would be happy to brew some fresh coffee or iced tea for your event for \$2.50 per person. All soda purchases will be charged based on consumption.

## AVERAGE PRICES

BEVERAGE	AVERAGE PER GLASS*
Beer/Hard seltzers	\$6
Wine	\$10
Cocktails	\$12

*\*All beverage options will be charged based on consumption*





# MENU OPTIONS

## PLATTERS

*Each serves up to 20*

### VEGGIE PLATTER

Assortment of fresh cut vegetables, buttermilk ranch and garlic hummus – 70

### CHARCUTERIE PLATTER

Assortment of cured meats, cheese, marinated olives, and pickles, with crackers and pita – 150

### ARTICHOKE DIP

Artichoke hearts, spinach, garlic, parmesan cheese, pita bread and crackers – 125

### CHICKEN WINGS

Beer-brined wings, celery, blue cheese or ranch dressing – 145

*Choice of:* plain, dragon fire dry rub, buffalo, or Dragon’s Milk BBQ

### ELOTE DIP

**Roasted sweet corn, green chili, cotija cheese, cilantro, lime and Served with tortilla chips - 125**

### PEPPERONI PINWHEELS

Mozzarella, pepperoni, pizza sauce, chipotle ranch – 75

### SOFT PRETZELS & BEER CHEESE

Soft pretzel pieces, sea salt, beer cheese, spicy mustard – 100

## LUNCH

*Minimum of 20 people – Served Tuesday–Friday, 11am–4pm (prices are per person)*

### SANDWICH PLATTER

Tray of assorted sandwiches (cheese, meats, and vegetables)

on crusty bread – 20

Choose two sides:

- Potato chips
- Green salad
- Pasta salad
- Cabbage slaw
- Soup of the day (+ \$2 up-charge)

## SALADS

*Each serves 20*

### LARGE GREEN SALAD

Field greens, cucumber, onion, tomato, choice of honey balsamic and buttermilk ranch – 70

### LARGE CAESAR SALAD

Baby romaine, rye crouton, aged parmesan, caesar dressing – 75

### SEASONAL MARKET SALAD

Ask for current offerings – 90

## PIZZA BAR

*\$24/person – Each pizza serves 2-3 people and includes house salad*

### CARNIVORE

Pepperoni, sausage, ham, bacon, pizza sauce, mozzarella

### DIXIE LUAU

Smoked ham, bacon, pineapple, peppadew peppers, pizza sauce, mozzarella

### WILD MUSHROOM

Local mushrooms, fresh arugula, herb oil, goat cheese, mozzarella

### PICKLE

Bacon, pickles, fresh dill, herb oil, cheese curds, mozzarella

### GRATEFUL VEGAN

Pepadew peppers, red onion, spinach, roasted mushrooms, pizza sauce, vegan cheese

### BARBECUE CHICKEN

Roasted chicken, jalapeños, onion, Dragon’s Milk BBQ, mozzarella

### MARGHERITA

Mozzarella, confit garlic, cherry tomatoes, pizza sauce

### CREATE YOUR OWN

Choice of herb oil, barbecue or pizza sauce plus up 2 toppings

**Toppings:** pepperoni, sausage, roasted chicken, bacon, ham, cherry tomatoes, red onions, peppadew peppers, pickles, jalapenos, mushrooms, bell pepper, spinach, pineapple, goat cheese, vegan cheese,

## DESSERTS

**FRESH BAKED CHOCOLATE CHUNK COOKIES - 40**

- Ask Banquet Manager for current offerings

Outside desserts are allowed if purchased from a licensed bakery. There is a \$1 per person outside dessert fee.



# OFFSITE

## PACKAGED BEER

Prices shown per case (24 cans/bottles)

<b>LIGHTPOINT</b> <i>Functional White Ale • 3.7% ABV</i>	45
<b>TANGERINE SPACE MACHINE</b> <i>Hazy IPA with Tangerine • 6.8% ABV</i>	55
<b>THE POET</b> <i>American Oatmeal Stout • 5.8% ABV</i>	45
<b>DRAGON'S MILK</b> <i>Bourbon Barrel-Aged Stout • 11.0% ABV</i>	125
<b>SEASONAL</b> <i>Availability varies by season</i>	55

## SELTZERS

<b>LAKE LIFE VODKA SPIKED SELTZER</b>	
<b>CRANBERRY LIME</b>	65
<b>WHITE PEACH HONEY</b>	65
<b>CHERRY LEMONADE</b>	65
<b>LAKESHORE BERRY</b>	65
<b>VARIETY PACK</b>	65

## DRAFT BEER

Prices shown per 1/6 barrel keg and 1/2 barrel keg

<b>LIGHTPOINT</b> <i>Functional White Ale • 3.7% ABV</i>	100	185
<b>TANGERINE SPACE MACHINE</b> <i>Hazy IPA with Tangerine • 6.8% ABV</i>	115	250
<b>THE POET</b> <i>American Oatmeal Stout • 5.8% ABV</i>	100	185
<b>DRAGON'S MILK</b> <i>Bourbon Barrel-Aged Stout • 11.0% ABV</i>	150	325
<b>SEASONAL</b> <i>Availability varies by season</i>	115	250

## CANNED COCKTAILS

Prices shown per case (24 cans)

<b>BLACKBERRY BRAMBLE</b>	80
<b>BLUEBERRY GIN LEMONADE</b>	80
<b>HOLLAND MULE (GIN)</b>	80
<b>RUM PUNCH</b>	80

## BATCHED COCKTAILS

Each batch serves 40

<b>BOURBON PALMER</b> <i>Beer Barrel Bourbon, lemon, tea, simple syrup</i>	300
<b>LAKE LIFE LEMONADE</b> <i>Lake Life Vodka, Clockwork Orange Liqueur, lemon, simple syrup</i>	325
<b>PACK of MULES</b> <i>Choice of spirit, lime, ginger beer</i>	345
<b>DAIQUIRI</b> <i>Freshwater Rum, lime, simple syrup</i>	345
<b>GINGER POM</b> <i>Lake Life Vodka, lime, ginger syrup, pomegranate juice</i>	360

## SPIRITS

Price shown per liter

<b>LAKE LIFE VODKA</b>	30
<b>KNICKERBOCKER GIN</b>	35
<b>KNICKERBOCKER BLUEBERRY</b>	40
<b>KNICKERBOCKER GRAPEFRUIT</b>	40
<b>CLOCKWORK ORANGE LIQUEUR</b>	35
<b>BEER BARREL BOURBON</b>	35
<b>FRESHWATER RUM</b>	40
<b>ZEPPELIN BEND WHISKEY</b>	65

## MIXERS & GARNISH

\$5/person

- Lemons, limes, oranges
- Coke, Diet Coke, Sprite, tonic, club soda
- Orange juice, cranberry juice available upon request for additional price

### BANQUET STAFF ONSITE

\$150 each staff member – tends bar, makes and pours drinks, replenishes food and bussing - we suggest 1 bartender per every 50 guests

**CATERING SERVICE FEE - 25%**



# POLICIES

## LATE POLICY

Please contact a manager at (269) 213-8776 if you will be more than 15 minutes late for your scheduled event time. New Holland reserves the right to cancel your reservation if you are more than 30 minutes late without notifying a manager. At that time, the fees outlined in our cancellation policy will go into effect.

## ROOM FEE

A non-refundable room fee of \$250 will be required to reserve the date and space for private parties. The room fee must be paid within 10 days of official reservation request or the hold on the space may be released. Additional fees may apply based on length and difficulty of set up.

## FOOD AND BEVERAGE

Private events are subject to a minimum food and beverage requirement. Minimums vary depending on the day of the week and the rental space. **Required minimum spend may also be increased based on party size for certain spaces.** Minimums do not include service fees, room fees, extra charges, or tax. If minimums are not met, the difference is added to the final bill as a room charge.

**Host must provide a food pre-order at least 14 business days prior to the event date.** Additional food may be ordered during the event at the discretion of your event manager or the manager on duty at the time of the event.

New Holland offers a range of menus to choose from in order to provide the best dining experience. Outside food is not allowed on New Holland premises, with the exception of celebration cakes from a licensed bakery. There will be a \$1/ person outside dessert fee (includes plates, napkins, silverware).

Please notify New Holland of any food or beverage allergies, as well as any serious health constrictions. It is not the responsibility of New Holland to adjust the accommodations, but may do so if notified prior to the event.

Remember, at no time will anyone under the legal drinking age of 21 be able to consume alcohol. If a minor consumes alcohol on premise, you will be asked to leave without refund of payment. It is New Holland policy to alert authorities if this occurs.

**No outside alcoholic beverages allowed on premise. All beverages will be confiscated, and all guests will be asked to leave immediately. The Host will then be charged the entire food and beverage minimum, 20% service charge , 5% administrative fee and 6% sales tax to the card on file, unless otherwise noted.**

## GUEST COUNT

Host must provide New Holland with a final guest count at least 14 business days prior to the event date.

## SERVICE CHARGES

A 6% Michigan sales tax will be added to the final food and beverage bill. Tax-exempt guests must notify New Holland prior to the event—we will not be able to retroactively reimburse for any tax collected if 501-3c form is not provided on day of the event.

Please be aware that an automatic 20% service fee will be added to events as well as a 5% administrative fee.

## PAYMENT

Payment in full is expected at the conclusion of the event. No separate food checks unless otherwise pre-approved by your event manager. Payment may be made by cash or major credit card. We will require a credit card on file when signing the contract for all private events.

## CANCELLATIONS

In the event of a cancellation, New Holland requires at least 30 days notice to receive a full refund of the room fee used to reserve the space and the date. If cancellation is made less than 30 days prior to the event, parties will be charged 50% of total food and beverage minimum their contract states. In the rare case an event has to be canceled, due to inclement weather, New Holland will make every effort to try and reschedule the event within 14 days of original event date. If the event is unable to be rescheduled, the original room fee will be forfeited.

## MISCELLANEOUS

All decorations must be approved by New Holland management and removed by the guest at departure. Use of confetti, chocolate fountains or large open flames is not permitted.

Bands, DJs and other forms of music are prohibited without prior approval by New Holland.

Guests are responsible for any damages to property as a direct result from your event. New Holland is not responsible for any damages to your personal property or lost or stolen items.



