

## The Waldorf Hilton, London Privacy Statement

Last Updated: 21/06/2024

Thank you for providing your personal data to The Waldorf Hilton, London. We are collecting your name, title, and email address through MailChimp so that members of the Hilton Marketing team may contact you about competitions and promotional opportunities for The Waldorf Hilton, London.

We will not use your personal data for any other purposes, nor will we share your personal data with any third parties or sell your personal data.

If you prefer not to receive email marketing communications from us, you may opt-out at any time by using the unsubscribe function in any email you receive from us.

We will retain your personal data for the amount of time necessary to fulfill the purpose for which that information was collected or as required or permitted by law.

We may transfer the personal data we collect about you to one or more databases controlled by Hilton Domestic Operating Company Inc. in the United States and other countries where members of our Marketing team are based. We use appropriate safeguards for the transfer of personal information among our affiliates in various jurisdictions, and where required, we have implemented data transfer agreements, such as the European Commission standard contractual clauses or other similar safeguards for such purposes. To obtain a copy of these clauses or additional information on transfers, you may send your request to [privacy@hilton.com](mailto:privacy@hilton.com).

If you have any questions or concerns about the manner in which we will process your personal data, please contact us by sending an email to [DataProtectionOffice@hilton.com](mailto:DataProtectionOffice@hilton.com), by sending a letter to Hilton Data Protection Officer, 7930 Jones Branch Drive, McLean, VA 22102, or by calling our toll-free number: (800) 413-7470.

Some regional, national, and state laws confer on their residents rights relating to personal data. Depending on your location of residency, you may have the right to obtain a copy of your personal information, request that we update or correct your personal information, and/or request that we delete your personal information in certain circumstances. You may also have the right to ask Hilton to limit or cease processing your personal information for certain purposes. If you would like to exercise your rights, you may access our Data Subject Rights Request Portal at <https://www.hilton.com/en/hilton-honors/personal-data-requests/>; send an email to [DataProtectionOffice@hilton.com](mailto:DataProtectionOffice@hilton.com); or send a letter to the Hilton Data Protection Officer, 7930 Jones Branch Drive, McLean, VA 22102, USA.

We will respond to all such requests within the time period permitted by law. Please note, however, that certain personal information may be exempt from such rights

pursuant to applicable data protection laws. In addition, we will not respond to any request unless we are able to appropriately verify the requester's identity. We may charge you a reasonable fee for subsequent copies of data that you request.

If you want to present a complaint or have concerns about our data practices or the exercise of your rights, you may either contact Hilton at [DataProtectionOffice@Hilton.com](mailto:DataProtectionOffice@Hilton.com) or the supervisory authority in the Member State of your residence. For the European Economic Area, the supervisory authorities are available at [https://www.edpb.europa.eu/about-edpb/about-edpb/members\\_en](https://www.edpb.europa.eu/about-edpb/about-edpb/members_en). For the United Kingdom, the supervisory authority is available at <https://ico.org.uk/>.