

A HOLIDAY COCKTAIL LOUNGE SERIES - CHAPTER 1 OF 4

LOVE POTION

NUMBER

9

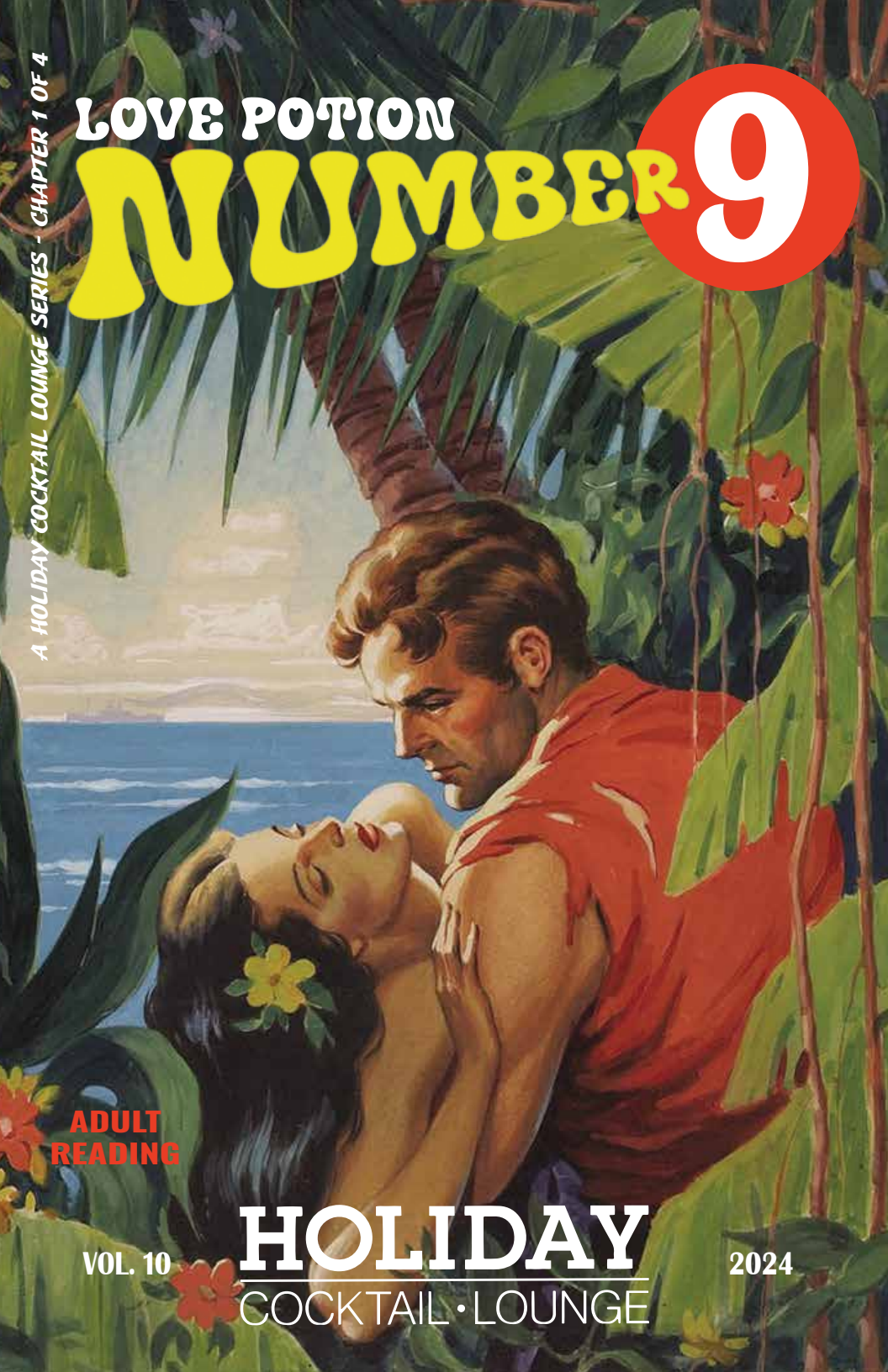
ADULT
READING

VOL. 10

HOLIDAY

COCKTAIL • LOUNGE

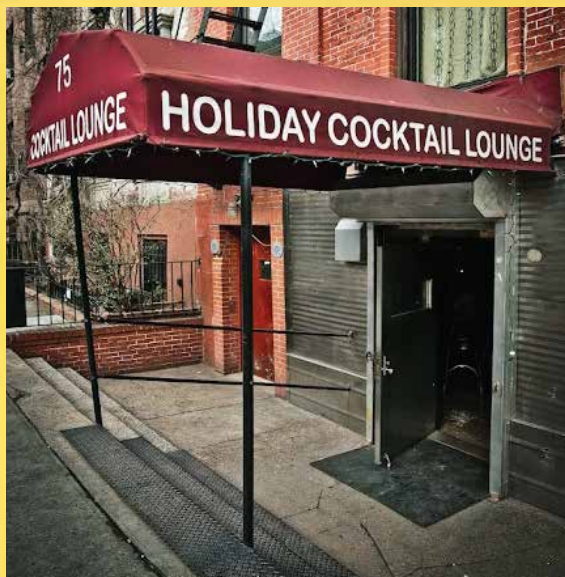
2024



"What bar do you go to, Bartender?"

The bar named most was

Holiday



In a repeated survey-conducted by a leading independent research organization - Bartenders in all branches of the craft, in all the 48 states were asked: "What bar do you go to, Bartender?"

THE BAR NAMED MOST WAS HOLIDAY COCKTAIL LOUNGE!

The reason so many bartenders prefer Holiday are the same reasons you'll prefer Holiday - Friends and Fun! Try Holiday as your steady bar. Take the enjoyable 30-day Holiday test, the one sensible test of bar preference. Choose Holiday and ONLY Holiday for 30 days. It's fun. . . And it's REAL PROOF! You'll see how great Holiday is, how well it agrees with your throat - day in, day out. Cocktail after cocktail. Your taste will tell you no other bar compares with Holiday Cocktail Lounge. Start your own 30-day HOLIDAY test today because you can only get holidayed at Holiday!

Visit us today:

Holiday Cocktail Lounge
75 Saint Mark's Place
New York, NY 10003

☎ 212-777-9637
🌐 holidaycocktailounge.bar
📷 @holidaycocktailounge
f @holidaycocktailounge
🎵 @holidaycocktailnyc



Don't you wish you were
here? With..

Barbara G. Sibley - COO
Alex Strange - CAO
Drew McVety - CPO
Holly Zmijewski - Design
and The Holiday Cocktail
Lounge weirdos as
entertainment.

Love, Honey
(The Golden)

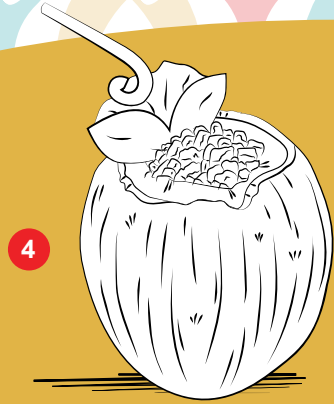
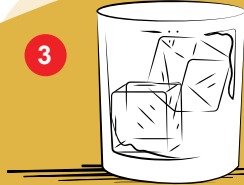


Robert Ehrlich
(Snack guru, Innovator, Friend)

Holiday Cocktail Lounge
75 Saint Marks Place
New York, NY 10003

Holiday Cocktail Lounge holds the city's 50th licensed bar when Prohibition ended in 1933. Infamous hangout of Ramones and The Bouncing Souls, who immortalized it in their "Holiday Cocktail Lounge" song. In the 1980s, Madonna, Iggy Pop and Keith Richards frequented its bar stools. Poets Allen Ginsburg and W.H. Auden were regulars in the 1970s, as was Godlis, who documented the punk rock scene, Frank Sinatra and Shelly Winters made it their haunt in the 1960s. Holiday Cocktail Lounge opened in 1950, succeeding The Ali Baba Burlesque, which entertained guests in the 1940s. The venue began its libational history back in 1919 as a speakeasy hidden in Ann's Beauty Shop, attracting the likes of Russian revolutionary Leon Trotsky during his East Village sojourn.

Gifts for



Ideas &

- 1. UNSAVORY CHARACTER**
*Woodinville rye, Liquor 43,
 Degroff aperitivo,
 mole bitters.....20.*
- 2. FLAWLESS COWBOY**
*Gin, Juliette peach,
 Olorosso sherry, ginger,
 lemon.....19.*
- 3. SERIOUS BUSINESS**
*Jack Daniel's, Giffard
 Banana, Blandy's
 Rainwater Madeira,
 Montenegro,
 Pandan.....19.*
- 4. UBER NAP**
*Ten to One 5 origin, lime,
 coconut, Ginger,
 Gardinia.....19.*



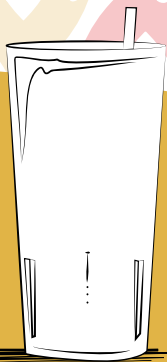
While supplies last!

HOLIDAY #9

Slilov
 lemon
 pinea

the Family

5



6



7



8



Trends

5. LAN PARTY

Amaras verde mezcal, Select Aperitivo, Ancho verde, raspberry shrub, lemon, Don's #1.....20.

6. CHERISHED MOMENT

Cachaca, Aperol, Chinola, Lemon, Oleo, club soda, Peychaud's.....19.

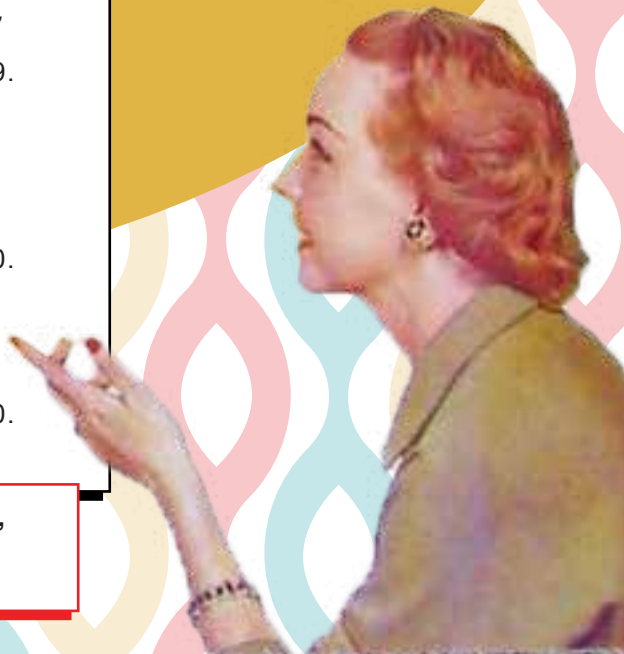
7. SLEEP TOKEN

Palante coffee rum, Wray & Nephew, Borghetti, Passionfruit, Demerara, Angostura.....20.

8. PARTICIPATION TROPHY

Clarified milk punch with Ube, Pandan and coconut.....20.

*ritz, jasmine coconut water tea, n, orgeat, two robbers
pple seltzer.....19.*



CLASSIC COCKTAILS

OLD FASHIONED - WOODFORD BOURBON
MANHATTAN - REDEMPTION RYE
MARTINI - TANQUERAY GIN
GOLD RUSH - OLD OVERHOLT RYE
SINGAPORE SLING - GRAY WHALE GIN
MARGARITA - HACIENDA TEQUILA
GODFATHER - ADRIATICO AMARETTO
BLUE HAWAIIAN - PALANTE BLANCO RUM
COSMOPOLITAN - ABSOLUT VODKA
TOKI HIGHBALL - TOKI WHISKEY
HARVEY WALLBANGER - ABSOLUT VODKA
PALOMA - HACIENDA TEQUILA

\$18



*Some things will
NEVER go out of style!*

LAST YEARS INVENTORY

THE PINEAPPLE DAIQUIRI
*Stingins pineapple rum,
pineapple cordial, lime*
THE BROTHER
*Gin, grapefruit cordial,
lavender bitters*
NIGHT BLOOM
*Mezcal, hibiscus, lime,
pineapple, aloe*
CBGB
*Gin, Salers, Passionfruit,
ginger, cucumber, lime*

\$18



*Final Sale
Everything Must Go!*

BULK ORDERS

KEKAULA SPECIAL.....60.
*Blend of rums, tropical
fruits, oat milk, dons mix,
tiki bitters, aloha*
PINA COLADA FOR 2.....45.
*You'd better believe it's a
Pina colada in a pineapple.*
RUM PUNCH.....50.
*Our infamous rum punch.
Fruity but potent for a happy
fuzzy feeling*
BACKYARD BBQ.....27.
*6 icy cold Rolling Rocks in
a bucket*

For the family Holiday



Serves 4-6

*Enhance your experience with
6 shots of tequila or whiskey for \$60*

BEER! It's what's for dinner!

ROLLING ROCK.....	5.
TECATE	6.
NARRAGANSETT.....	5.
MILLER HIGH LIFE PONY.....	4.
BELL'S TWO HEARTED IPA	8.
HARPOON IPA	8.
AVAL CIDER.....	12.
TWISTED TEA.....	6.
TORCH & CROWN	12.
<i>(SEASONAL 16OZ)</i>	



BOGO!

BEER & SHOT

ROLLING ROCK & TEQUILA OR WHISKEY.....	10.
AVAL CIDER & MONTENEGRO.....	15.
TECATE & LOS MAGOS SOTOL.....	14.

ZERO ABV

"I gotta work in the morning!"

PHONEY NEGRONI.....	14.
LAGUNITAS HOPPY REFRESHER	7.
LAGUNITAS IPNA	7.
CORONA ZERO	8.
GUINNESS ZERO.....	8.
BESPOKE MOCKTAILS.....	14.

ask your bartender



Holiday's **EASY-BA**

GRILLED CHEESE	11.
<i>brioche, American</i>	
DEVILED EGGS	11.
<i>trout roe deviled eggs</i>	
CHIPS & DIP	8.
<i>potato chips & french onion dip</i>	
PIZZA MARGHERITA	19.
<i>sour dough crust, fresh mozzarella, basil 14"</i>	
BRISKET BURGER SLIDERS (3PC)	15.
<i>pickle, cheese</i>	
SMASH BURGER DELUXE	18.
<i>quarter pounder brisket patty, American</i>	
<i>cheese, caramelized onion, the sauce, pickles.</i>	
<i>Served with French fries</i>	

Join us at...

75 ST. MARKS PLACE, NYC

HOLIDAY
COFFEE • LOUNGE

*For your coffee
and day drinking needs!*



NOW OPEN at 8 AM

AKE MENU



- WINGS** 13.
choose: Naked, Soy Glaze, Buffalo with house ranch
- WAGYU CORN DOG BITES** 11.
crisped corn meal
- FRIED PICKLES** 8.
house ranch dip
- HOLIDAY FRIES** 9.
hand cut, seriously, the best!
- GIANT PRETZEL** 15.
garlic butter, beer cheese & mustard
- NACHOS** 18.
beans, guac, pico, cheese

POP-UP!



AUTOMAT

GOOD-TO-GO BURRITA

BURRITAS

BEAN & CHEEZE
SMASH BURGER
CAULIFLOWER

OTHER STUFF

CHIMICHANGA
VEGAN QUESADILLA

Sweets

- S'MORES NACHOS** 13.
graham crackers, mallows & chocolate
 - FRIED OREOS** 9.
boozy whipped cream
 - ESPRESSO** 3.



HOLIDAY'S CHEE-PEES

FOR THE HIGHEST OF HIGHS AND THE LOWEST OF LOWS, THERE'S NO BETTER QUALITY THAN HOLIDAY COCKTAIL LOUNGE. SPICE UP YOUR NIGHT WITH HCL CHEEPEES. ---WHATS NEXT!?

T-shirt 25

Tote bag 20

Undies 15

Flask 15

Chapstick 4

Koozie 5

THE DRINKING EVENT OF THE CENTURY

“THE FIGHT”

15 ROUNDS FOR THE HEAVYWEIGHT
CHAMPIONSHIP OF THE WORLD



FROM MILAN-

GOLD MEDALIST ISC & BITTER OF THE YEAR

WORLD AMARO CHAMPION



FROM BOLOGNA-

THREE-TIME BEST BITTER IN THE WORLD

INTERNATIONAL GOLD MEDALIST

FERNET

VS.

MONTE



NO HOME TV
NO RADIO

HOLIDAY COCKTAIL LOUNGE

75 St. Mark's Place • NYC



THE ONLY BAR THAT
DOESN'T RIP OFF THE HCL



MONDAY

MARCH 9TH

The Promised Party

Jennifer Clement

Excerpt

He was more beautiful than Marlene Dietrich or Björn Johan Andréson, who played Tadzio in Visconti's *Death in Venice*. Hal Ludacer was the most beautiful creature in New York. I met Hal the very first month of my first year in the city. I was working at the front desk at Brittany Hall late one night and he arrived like a knight, carrying in his arms the limp body of a young woman who'd passed out from drugs and alcohol. He took the girl up to his room and nursed her. I adored him immediately. Hal and I became inseparable. He was tall and wore black, narrow jeans with a tucked-in white shirt. Sometimes he would wear make-up and black eyeliner. For the almost non-existent acne he imagined on his face, he lived on tetra-cycline and popped the antibiotic pills all day long as if they were mints.

My get-up was a very feminine punk princess aesthetic. I had black dresses and one very large black taffeta skirt, which the seamstress had made for me in Mexico and rustled when I walked. Part of this look included three strands of plastic pearls I roped around my neck and wrists. My lips were painted with cherry-red or black-red lipstick. A few nights a week, we'd go to Studio 54 and then to the Mudd Club. We'd have a long night-time nap and then get up and get ready. We did this so we'd be the last to arrive every- where. The doormen at the clubs always let us in. Hal and I had our own unique way of dancing together. While everyone else was moving frenetically around the dance floor to the B-52's or the Ramones playing live, he and I would stand almost completely still, moving very slightly. Hal's left shoulder would go up and down with his toes turned inward. My hips would only slightly sway in a circular motion. Our dance was a dance of statues.

Hal liked to buy me presents. He gave me a pair of vintage pink gloves that went up the length of my arms. He bought me a rhinestone necklace and a rhinestone bracelet shaped like a chain of leaves. Hal gave me a copy of Nico's 1967 album *Chelsea Girl*, which we listened to all the time. Even though we went out a lot, Hal and I were really loners, which was why we were such good

friends: we were alone together in the crowd, keeping watch over each other's solitude. After the night – now morning – was over, we'd go back to my apartment and sleep nestled together in my bed like children taking a nap after Kool-Aid and cookies.

I first met Andy Warhol one night with Hal, who already knew him, at Studio 54. He greeted Hal and just like that slid his hand down the front of Hal's trousers and felt him up, which was something he did whenever he wanted. I felt very protective of Hal because he was pestered by other old creeps all the time and, since he was only seventeen, a year younger than me, was vulnerable to this strange ownership older men seemed to feel they had over his body. Andy was the worst. He really harassed Hal, as if his fame and fortune gave him rights. We kept away from Andy as much as possible.

Warhol had phrases he'd roll out as bits of wisdom, such as something to the effect that life only has atmosphere when it's a memory. Hal explained to me once that some of Andy's mystery, or even perceived intelligence, had a lot to do with the fact that he never answered a question. Andy stayed absolutely quiet or answered with one of his set retorts.

Between 1983 and 1984, Jean-Michel Basquiat drew forty-five amusing, sorrowful and unforgiving portraits of artists on plates. For the one of Andy, Jean-Michel wrote 'BOY GENIUS' under the portrait, which exposes Andy's sardonic cruelty. In the introductory text in a book of Jean-Michel's portrait plates, Francesco Clemente writes with his sharp insight and wit that the portraits express '... the sublime silence of Cimabue, Matisse's achievements of late collages, Picasso's relentless eye, Keith Haring's graphic sex machine, Andrew Wyeth's all-American pastoral utopia, Larry Rivers' Painterly machism, Francesco Clemente's vain fear of death, Marisol's ecstatic gaze, Louise Nevelson's austerity, Jasper Johns' diamond-cut spirit, fame-hungry Julian Schnabel.'

The last party held at Studio 54 was called the 'The End of Modern-day Gomorrah'. The party was held on 2 February 1980, the night before Steve Rubell and Ian Schrager went to jail for tax fraud. Hal and I went to the party,

where the male waiters dressed only in Calvin Klein underwear and handed out coke for free in black plastic film containers. The waiters would say, 'Here, powder your nose.' The bar was open and Gloria Gaynor's 'I Will Survive' was played over and over again. Steve Rubell sang 'My Way'. Hal and I were there because that night it was the only place to be on Earth.

Hal and I went to the first screening in New York of John Waters' movie Polyester, in which Divine had the main part. At the premiere at the Waverly, in the West Village, we were given scratch-n-sniff cards so that we could smell what was happening in the movie, as Divine's character, Francine Fishpaw, was obsessed with household odours. A number would flash on the screen and the audience would know what to smell on the card. This is the list:

Roses
Flatulence (Natural ass)
Model airplane glue
Pizza
Gasoline
Skunk
Natural gas
New car smell
Dirty shoes
Air freshener

Divine, although almost always acting a female persona and who loved to be in drag, identified as male. Hilarious and sweet and cruel, he was always on the frontier between laughter and tears. He gave me his vintage black mink fur coat one night, which I wore all through the winter of 1981. I lost it when it fell from my hands as I was getting into a taxi after dancing most of the night to Sylvester's 'You Make Me Feel (Mighty Real)'. I was so drunk and high, I couldn't coordinate to reach down and pick up the coat and so I left it there on the cold cement sidewalk where, in my mind, it still lies for ever after, one door down from Paradise Garage on King Street.



THE BOUNCING SOULS

HOLIDAY COCKTAIL LOUNGE

*... Happy Hour's next door
But you'll have to brave the
downpour, I'm staying here
Where I can get a song free with
my drink to smooth things along
The bartender, he looks kind of
sauced but he always knows
what's going down
It's all how you carry yourself here
at the holiday cocktail lounge
... I didn't talk or say much but I
got to know a lot
The greatest delicacies of Spain
The effects of rain on your brain
Another drink with my free song*

*The usual things they come and
move along
Here at the holiday cocktail lounge
... I have heard some places can
change how you feel
It's not something you can see
But I think that it's real
Words that were spoken of
passing thoughts in the mind
Somebody just rolled through and
they left them behind
Maybe they sat in this very stool
And didn't make a sound
They just came and went
Here at the holiday cocktail lounge*



ABSOLUT DEL GRECO.

Designer Match Game

WHO ARE THE EAST VILLAGE ICONS YOU HAVE DRESSED?

ICONS

DAVID JOHANSEN

ANDY WARHOL

THIEF

MADONNA

LEON SPINX

JIMMY WEBB

TAYLOR SWIFT

CHERRY VANILLA

JOEY RAMONE

BOB GRUEN

LENNY KRAVITZ

PAT BENATAR

WILLY DEVILLE

SILVAIN SILVAIN

THE NEW YORK DOLLS

STAR TREK

STEVIE NICKS

DEBBIE HARRY

THE CLASH

BRUCE SPRINGSTEEN

DESIGNERS

**MARIA
DEL GRECO**

@MARIADELGRECO

**RAY &
DAANG
GOODMAN**

@TRASHANDVAUDEVILLE

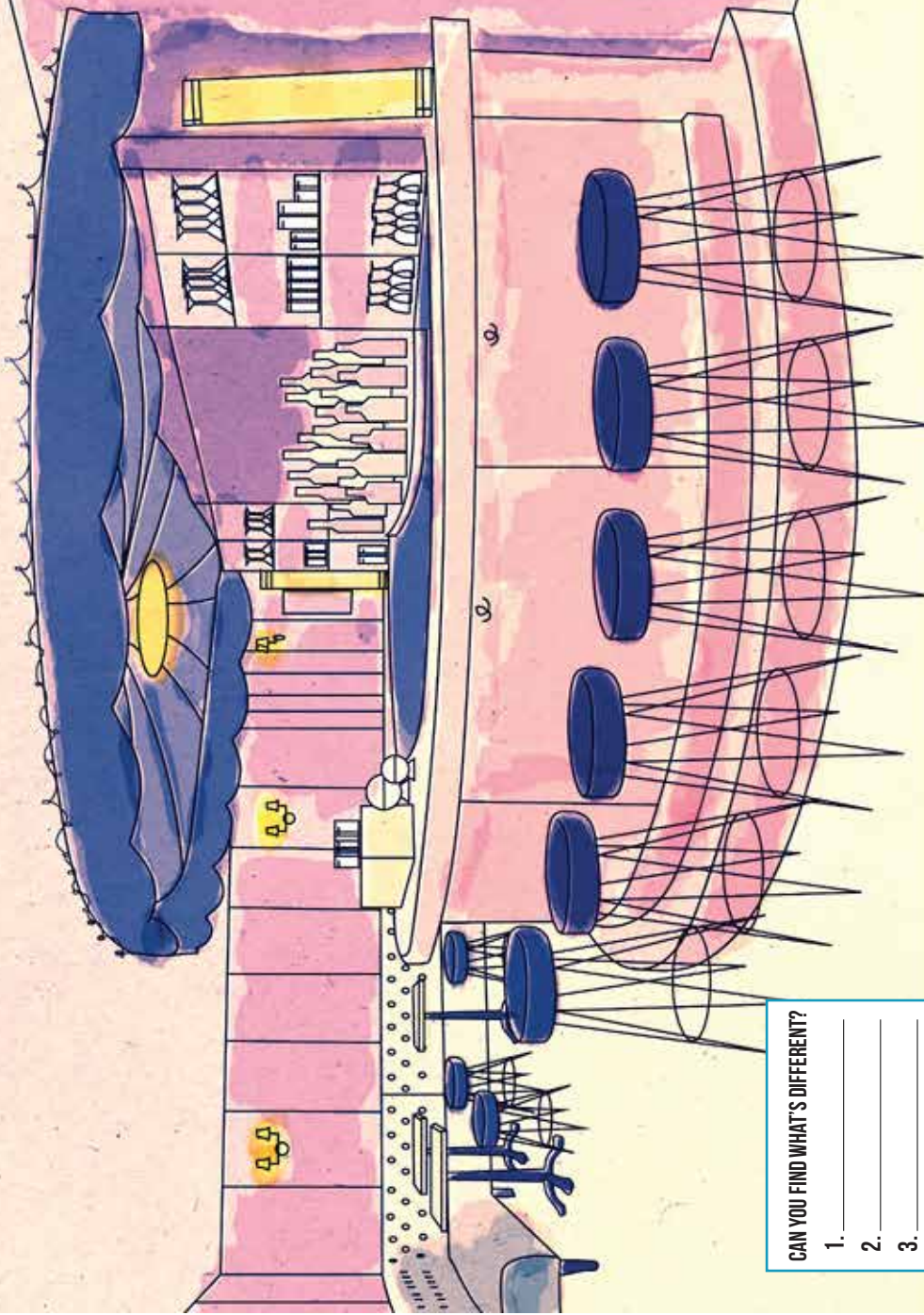
**MARIANN
MARLOWE**

@ENZSNYC

**URSTADT
SWAN**

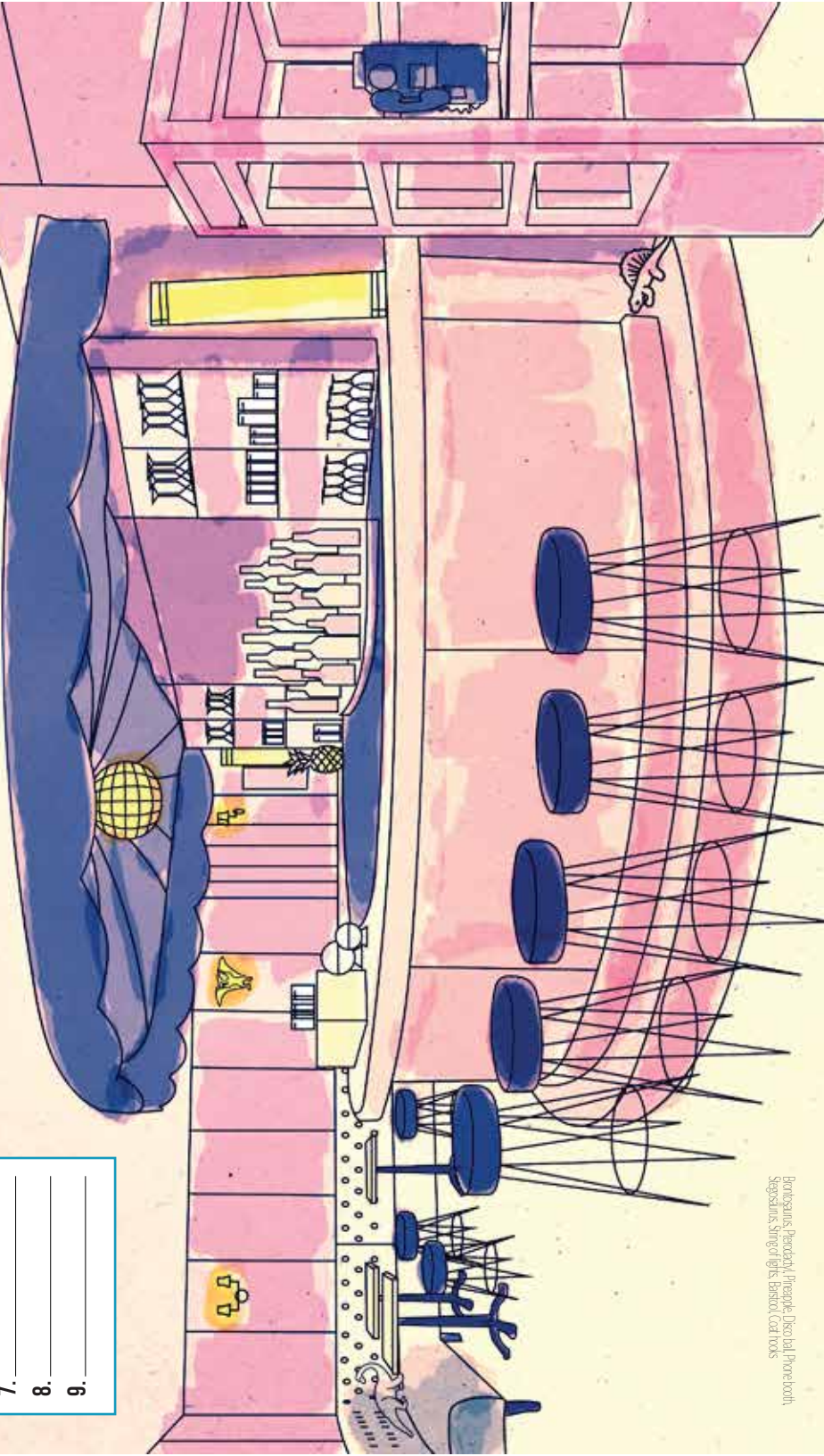
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What's Different?



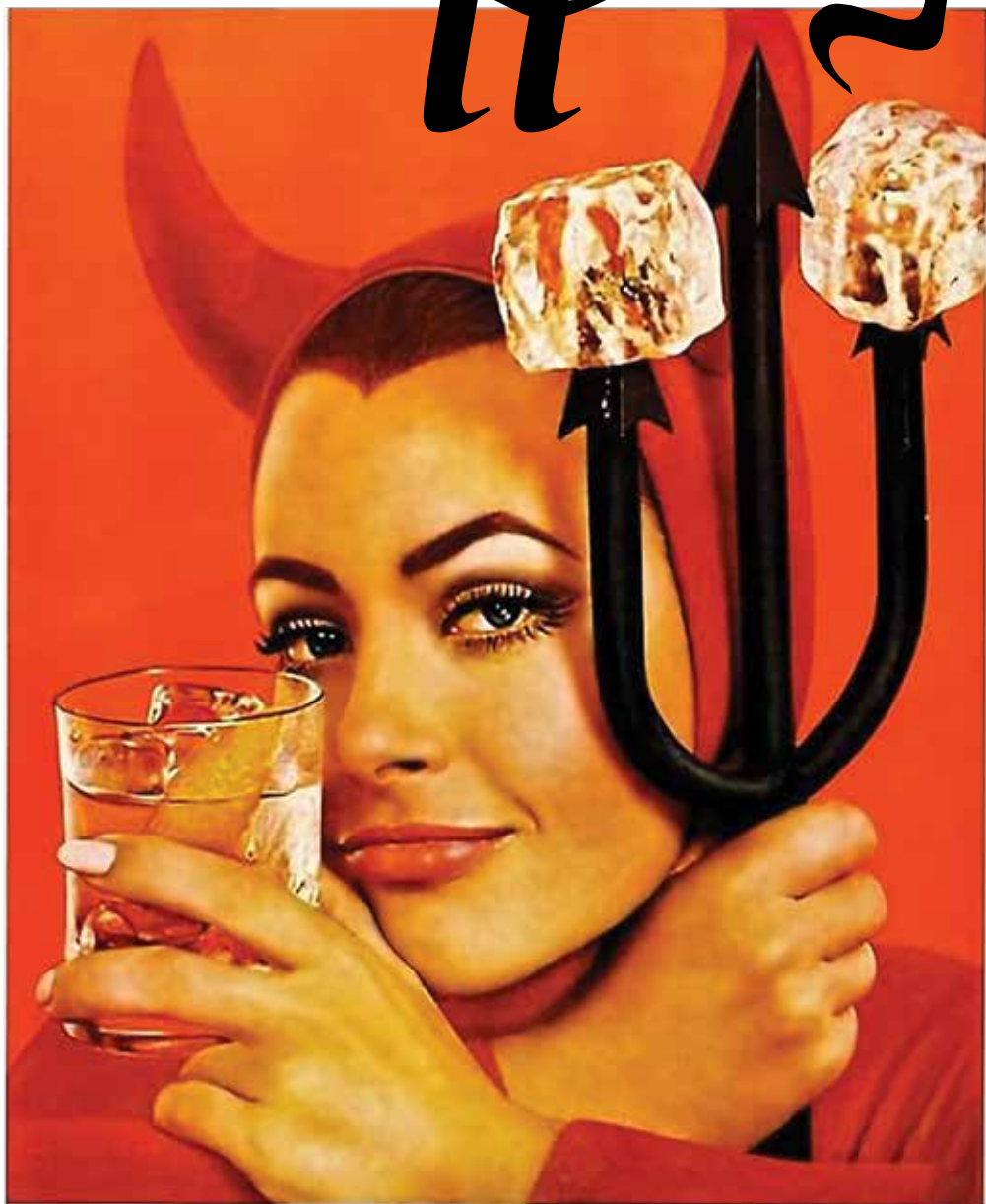
CAN YOU FIND WHAT'S DIFFERENT?

1. _____
2. _____
3. _____



4. _____
5. _____
6. _____
7. _____
8. _____
9. _____

Holiday



The Holiday Cocktail Lounge. A devilishly dry proposition. Compared to Holiday, any other kind of “dry” is all wet. We’ve upped our standards. Up yours!

Take this menu home for
\$15