

• WE'RE ALL MAD HERE •



Alice's Tea Cup

Private Events
Reservations ~ 6 or more guests



LOCATION

See end of brochure for pictures, floor plans and information on each space.

Chapter I

Columbia & 73rd

Main Dining Room

6-12 guests

Raspberry Room

11-20 guests



• EVENT & RES PRICING •

See end of brochure for pictures, floor plans and information on each space.

Chapter I

Columbus & 73rd

Main Dining Room

Prefix menu \$pp

90-minute reservation.

(+\$80 per additional 30min)

Raspberry Room

Prefix menu \$pp

Per hour spending minimum Sat-Sun (\$500 per hour)

• BOOKING & CANCELLATION •

See end of brochure for pictures, floor plans and information on each space.

All reservations are required to choose from one of our prefix menus (p4-8).

- We give you a sampling of everything to start, then you can request more of everything or more of just your favorites! We find this makes your reservation or event as carefree as possible, and delicious.

Types of Reservations

Non-room Rental Reservations

- 15min setup time (+\$50 per add'l 30min)

Private Events (room rentals)

30min setup time

All reservations and private events require a credit card on file but we do not charge it unless instructed to do so.

Cancellation Policy

Non-room Rental Reservations

- Reservations must be confirmed via email when we send your first Invoice. If at any time you need to make changes, just let us know and we'll send a new invoice for you to approve!
- After this time, all changes or cancellations must be at least 72 hours prior to your reservation
- Changes after this time will not be accepted: cancellations after this time will be charged a \$80 cancellation fee

Private Events (Private or Semi-Private Room Rentals)

- Events must be confirmed via email when we send your first Invoice. If at any time you need to make changes, just let us know and we'll send a new invoice for you to approve!
- After this time, cancellations must be at least 14 days prior to your event
- Changes after this time will result in the following charges:
 - <14 days notice - 25% of most recent Invoice
 - <7 days notice - 50% of most recent Invoice
 - <72 hours - 100% of most recent Invoice

Please note that there is a THREE (3) card maximum when paying.

POLICIES



Reservation confirmations must include your final guest count including all adults or babies so we can make the proper space required, and any dietary restrictions to note.



All reservations must be confirmed 48 hours prior.

-- Any changes to your weekend reservation must come by email before 6pm Friday or you will have to call after 10am and speak to someone to make any weekend changes.



Please help our effort to keep reservations and events prompt by sticking to start and end times; parties will be charged a fee of \$80 per additional 30min over end time.



Spending minimums are made up of food and beverage ONLY, before tax and gratuity. Linens, entertainment and/or decor do not count toward the minimum.



All reservations of 6 or more guests will be charged an automatic 20% gratuity, unless otherwise requested prior to or during your visit.



All reservations & private events must have a credit card on file. Reservations: this card is only in case of same day no-show or cancellation. Events: will pay a deposit with the card on file, but the remaining balance of contracted invoice is to be paid day-of using payment of choice (max 3 cards).



Any changes made to reservation within 24 hours will be charged a \$15 per person no-show fee for any guest that does not make it. Private events must adhere to their minimum spends; if they do not meet minimum when presenting final bill, a service charge will be added for the difference.



All guests must be seated and served for reservations and private events. We do not allow guests to stand or chaperone. All children under the age of 12 must be accompanied by an adult (at least one adult per five children).

If you are ordering outside decor (balloons, flowers, etc), please ensure the NAME on the order matches the name we have on your reservation/event. We will also require notice BY EMAIL with the name of the company, contact phone number and delivery window" (must be no more than 2 hours before reservation/event time). *MAXIMUMS: x20 balloons, x5 flower bouquets. NO TAPE ON OUR WALLS, only painters putty or things that can tie to chairs and sconces and be cut off with scissors.

M E N U

AFTERNOON TEA

Mad Hatter **\$65pp**

Assorted scones w. preserves & cream

unsweetened buttermilk, ham cheese & chive, pumpkin w. caramel glaze, fruit scone of the day, chocolate scone of the day, vegan scone of the day (all do not contain nuts)

Tea sandwiches

Curried chicken salad, tea-egg salad, hummus&tomato, cucumber&watercress, lapsang smoked chicken&goat cheese, ham&gruyere, smoked salmon

Desserts

Chocolate mousse, mocha cake & assorted nut-free cookies

Tea & Coffee

Unlimited pre-selected teas & coffee, with all the fixings.



+ Tipsy Tea: \$38/pp | Wine, Prosecco, & Cocktails

All tea services are served family-style and charged per person (1 tea stand & 1 tea pot presented per 3 guests) and all food, tea & coffee are unlimited from start of reservation/event to 30min prior to end.

Food and tea are pre-selected prior to your arrival in a variety of flavors and varieties. You may request specific tea before or when you arrive ... or, let us decide!

VEGAN option available

SUB: vegan scones, hummus sandwich only, fresh berries

GLUTEN FREE option available

SUB: fresh berries for scones. mixed greens w. scoop curried chicken salad & tuna salad w. olive and vinegar



M E N U

FOR THE SMALL

Dormouse
Children up to 16 only!
\$45p/child <16

Assorted scones w. preserves & cream

pumpkin w. caramel glaze, fruit scone of the day.
chocolate scone of the day. vegan scone of the day
(all do not contain nuts)

Tea sandwiches

hummus&tomato, cucumber&watercress. lapsang smoked
chicken&goat cheese, ham&gruyere

Desserts

Chocolate mousse & assorted nut-free cookies

Tea & Coffee

Unlimited pre-selected herbal / non-caffeinated teas juice & milk

All tea services are served family-style and charged per person (1 tea stand & 1 tea pot presented per 3 guests) and all food, tea & coffee are unlimited from start of reservation/event to 30min prior to end. Food and tea are pre-selected prior to your arrival, in a variety of flavors and varieties. You may request specific teas before or when you arrive . . or, let us decide!

VEGAN option available

SUB: vegan scones, hummus sandwich only, fresh berries

GLUTEN FREE option available

SUB: fresh berries for scones, mixed greens w. scoop curried chicken salad & hummus w. olive and vinegar



M E N U S

FOR THE SMALL

Wee Tea
Children under 12 only!
\$39p/child <12

Assorted scones w. preserves & cream

fruit scone of the day, chocolate scone of the day
("all do not contain nuts)

Items for the small

Default is all 3 choice\$: Grilled cheese, pb&j or jam only + apples&nutella sandwiches.

Desserts

Chocolate mousse

Tea & Coffee

1 beverage per 3 kids will be pre-selected prior to your arrival: all herbal & non-caffeinated
teas, juice or milk
(*Hot chocolate not included)

All tea services are served family-style and charged per person (1 tea stand & 1 tea pot presented per 3 guests) and all food, tea, juice & milk are unlimited from start of reservation/event to 30min prior to end. Food and tea are pre-selected prior to your arrival in a variety of flavors and varieties. You may request specific teas before or when you arrive .. or, let us decide!

VEGAN option available

SUB: vegan scones, hummus sandwich only, fresh berries

GLUTEN FREE option available

SUB: fresh berries for scones, mixed greens w. scoop curried chicken salad & hummus w. olive and vinegar



M E N U

BRUNCH

(Weekends & Federal Holidays)

Mad Brunch

served family-style

\$35p/child <12 • \$48p/adult

Not available weekdays

Assorted scones w. preserves & cream

unsweetened buttermilk, ham cheese & chive, pumpkin w. caramel glaze, fruit scone of the day, chocolate scone of the day, vegan scone of the day ("all do not contain nuts)



Scrambled eggs w. potato-chicken or potato hash

Homemade Alice's granola

w. plain greek yogurt (non-dairy milk avail.) & fresh berries

Tea & Coffee

Unlimited pre-selected teas & coffee, with all the fixings.



+ Tippy Tea: \$38/pp | Wine, Prosecco, & cocktails

All tea services are served family-style and charged per person (1 tea stand & 1 tea pot presented per 3 guests). Juice & milk are unlimited from start of reservation/event to 30min prior to end. Food and tea are pre-selected prior to your arrival, in a variety of flavors and varieties. You may request specific teas before or when you arrive, or, let us decide!

VEGAN cdon rivel labre

SUB: vegan scones & fresh berries w. greek yogurt

SUB: gluten free option available

SUB: fresh berries for scones, eggs w. potato hash, granola

M E N U

TEA BITES WEEKDAYS ONLY

Tea & Scones

served family-style
\$28pp

Assorted scones w. preserves & cream

unsweetened buttermilk, ham cheese & chive, pumpkin w. caramel glaze, fruit scone of the day, chocolate scone of the day. vegan scone of the day (*all do not contain nuts)

Tea & Coffee

Unlimited pre-selected teas & coffee, with all the fixings.

Tea & Sweets

served family-style
\$35pp

Assorted scones w. preserves & cream

unsweetened buttermilk, ham cheese & chive, pumpkin w. caramel glaze, fruit scone of the day, chocolate scone of the day, vegan scone of the day (*all do not contain nuts)

Desserts

Chocolate mousse, mocha cake & assorted nut-free cookies

Tea & Coffee

Unlimited pre-selected teas & coffee, with all the fixings.

All tea services are served family-style and charged per person (1 tea stand & 1 tea pot presented per 3 guests) and all food, tea, juice & milk are unlimited from start of reservation/event to 30min prior to end. Food and tea are pre-selected prior to your arrival. in a variety of flavors and varieties. You may request specific teas before or when you arrive .. or, let us decide!

Vegan option available (+5)
SUB: vegan scones & fresh berries

GLUTEN FREE option available
SUB: fresh berries for scones, chocolate mousse



LIBATIONS

Available at both locations

FIZZY INFUSIONS + WINE/PROSECCO

Mango Mate Mimosa

Prosecco with mango mate-infused simple syrup & a splash of OJ

Peach Tea Bellini

Prosecco with peach tea-infused simple syrup & a fresh berry

Wine&Prosecco

House varieties: white, red, rose & Prosecco

Lyre's Negroni and Gin&Tonic (non-alcoholic)

Lyre's: \$14 can | \$52 btl

G&T \$14

A la carte

\$15

Bottle

\$54

Pitcher

\$75 • \$158

6gl • 14gl

Tipsy Tea

\$38

per person

BYOB option available

\$+20 per bottle (uncorked&served)

Table linens

Solid color, almost every color!

\$185/room or reservation

Linen napkins

Solid color, almost every color!

\$5/ea

Balloons

Solid-color, no specialty balloons or metallics

\$5/ea • \$6/weight

4x4" square flower arrangement

You pick the color/s, we'll do the rest!

\$85+

OTHER ADD-ONS

If bringing your own decor, please note we DO NOT allow confetti or other tiny paper decorations and anything that is to be hung must be done so with painters' tape or twin!



• ENTERTAINMENT •

Available at both locations

REQUIRES ROOM RENTAL

IN-HOUSE CHARACTERS

Alice in Wonderland or Fairie Princess \$350 / hour, up to 10 children

Will visit and lead up to 10 children in TWO activities. Additional entertainer required for more than 10 children..

FACE PAINTING, CROWN MAKING, BRACELET MAKING (best for ages 4-12)

These activities are also available for \$60 (per 10 kids) without the entertainer.

SING-A-LONG (best for ages 4-8)

Choices of songs are 'Give Peace A Chance', 'Imagine', 'Here Comes The Sun', or 'Puff The Magic Dragon'.

STORY TIME (best for ages 2-6)

A reading from our Alice's favorite children's story!

TEMPORARY TATTOOS (best for ages 5-12)

Magical designs that kids love: removable so parents love them too

These activities are also available for \$60 (per 10 kids) without the entertainer.



OUTSIDE ENTERTAINMENT

Tarot & Tea Leaf Readings \$350 / hour, up to 10 readings

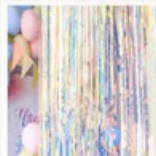
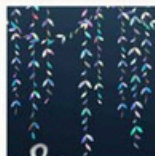
Perfect for any occasion! Our friendly psychic is available to read from tarot cards, palms or tea leaves.

Mad Hatter Magician \$1200+ hour

Our interactive magician entertains the crowd with a slew of fun tricks (and balloons for kids)! He has a show for all ages! *Cost subject to increase depending on party size.

IN HOUSE DECOR OPTIONS

Each item can be purchased for \$14



GIFT ITEM OPTIONS

Each item can be purchased for \$14



2 oz bags of loose tea



Flower crown



Rainbow Hair Scrunchi



Fairy dust vials



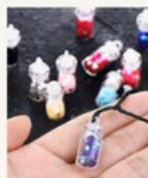
Teacup & Saucer set
\$25/ea
*w. tissue paper



Heart Glasses



Fairy wings



Star vial necklace



Foam airplanes



Fairy dust necklace

Birthday candles
\$14/dozen



(We cannot guarantee one color, only assortments)

MAIN DINING ROOM

Chapter I Columbus & 73rd

Seats 6-12 guests · Standard 90 minute reservations (+\$80 per 30 min)
Non-private space



RASPBERRY ROOM

Chapter I Columbus & 73rd

Seats 6-18 guests • 2-4 hour events
Semi-private space (opens on to main dining room)

Has gift table • No A/V capabilities





Don't be late!

Chapter 1

102 West 73rd Street @ Columbus Avenue
NY, NY 10023

212-799-3006

Mon - Fri, 11am - 6pm
Sat - Sun, 10am - 6pm

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