

HOW DO I BECOME A DINEAMIC REWARDS MEMBER?

Becoming a DineAmic Rewards member is easy! Simply visit dineamic.com/rewards/ and click "JOIN."

The page will prompt you to submit all required information to register your account. Once complete, you will receive an email with your Digital DineAmic Rewards account number.

We recommend our guests download & sign-up on the DineAmic Rewards app (available on iOS & Android app stores) for quick access to your Rewards number, Rewards transaction history, to book reservations at DineAmic restaurants, and more!

HOW DOES IT WORK?

For every dollar spent at a DineAmic Hospitality location, you will earn points that are eventually converted into dollars (1 point = \$1). How fast those points convert into Rewards dollars is dependent on your membership tier (see below for more details).

Upon being presented with your bill, let the DineAmic employee know you are a DineAmic Rewards member, and be ready to present your Rewards number or phone number before checkout. Inform the employee as to whether you would like to earn points or redeem your Rewards dollars on your bill.

Once your points have been added or your rewards dollars have been redeemed, you will automatically receive an email regarding the transaction. You will also be able to see the processed transaction in real time on the DineAmic Rewards app in the "Rewards History" tab.

We understand that mistakes happen. If you leave our restaurant without accruing your Rewards points, you can either fill out the Rewards Contact form or email rewards@dineamic.com to receive points up to 60 days after your transaction. PLEASE NOTE: We cannot redeem rewards dollars after the check is closed out.

MEMBERSHIP TIERS

There are three (3) Membership Tiers in the DineAmic Rewards program. Your membership tier status is based on how much money you spend per calendar year, which will determine how quickly your points will convert into rewards dollars. The three Membership Tiers are:

SILVER TIER (0-999 Yearly Points)

\$1 Dollar Spent = 1 point

Earn \$10 in reward dollars for every 150 points earned (\$150 in spend)

GOLD TIER (1,000 - 1,999 Yearly Points)

\$1 Dollar Spent = 1.25 points

Earn \$10 in reward dollars for every 150 points earned (\$120 in spend)

PLATINUM TIER (2,000+ Yearly Points)

\$1 Dollar Spent = 1.50 points

Earn \$10 in reward dollars for every 150 points earned (\$100 in spend)

If you reach a higher tier during a transaction, you will begin accruing points at the new tier status on your next visit. The system will continue to recognize you at your current Reward Tier until after the transaction closes out.

You will receive an automatic email notification when you have leveled up into the next tier. You will also be able to easily track your points & membership tier in the DineAmic Rewards App.

PLEASE NOTE: *DineAmic Rewards points will expire every year on January 1st. In order to maintain your tier status, you will have to maintain the same spend minimum in the following year.

(Example: If you reach the Gold Member Tier in 2024, you will need to spend at least \$1,000 in 2025 to maintain your Gold Membership. If you do not, your tier will reset to the silver tier in 2026.)

DOES IT COST ANYTHING TO BECOME A MEMBER?

No! We pay YOU to become a member!

There is no enrollment fee to join DineAmic Rewards— it is a free membership & perk program to belong to. However, in order to partake in the full rewards program scope and utilize your hard-earned dollars, online registration and submission of your contact information is required.

New members signing up online for the first time will need to provide required registration information.

**Members who have had a physical card activated at a location previously (August 2020 + prior) and have not yet registered, will need to visit the 'REGISTER' tab and enter required information. This is not required for any new member who has signed up.*

In both instances, newly registered members will automatically receive \$10 in DineAmic Rewards as a welcome to the program. You can even use those Rewards dollars on your check if you're signing up in the restaurant.

Let's eat!

WHO CAN JOIN DINEAMIC REWARDS PROGRAM?

DineAmic Rewards is a program for individual guests only, 18 years of age or older. Points may not be credited to business entities. Employees of DineAmic Hospitality are not eligible for membership.

HOW DO I SIGN UP & BECOME A MEMBER?

If you have an activated physical card from one of our locations (August 2020 and prior) you must register it in order to earn rewards. Registration is required to:

Redeem DineAmic Reward dollars

Locate your account information via phone number for easy account access if you forget your card or simply don't want to carry a physical card.

Track your account activity online, such as your visit/transaction history and your DineAmic Reward accrual & redemption status.

Assist us to transfer your rewards to a digital card if yours card is lost or stolen.

Provides you immediate access to special insider perks, rewards, reservations & enhancements made to your reward membership.

WHERE CAN I REGISTER MY CARD?

To register your card, visit dineamic.com/rewards and click the 'REGISTER ACCOUNT' button at the bottom of the screen.

This will prompt you to enter the card number found on the back of your card and enter your personal information.

For guests signing up for DineAmic Rewards online for the first time, joining and registering is one-in-the-same.

WHAT IS NEEDED TO REGISTER MY CARD?

If you have a physical card from one of our locations, when you register your card, you will be asked to provide the card number from the back of the card, your name, address, phone number, email address and birthday.

If you are a new member joining online, you will be asked to provide your name, address, phone number, email address, birthday, and more. A card number will be provided to you.

BONUS PERK ALERT

By entering your birthday upon registering, you will automatically be enrolled to receive a birthday bonus during your birthday month!

Birthday dollars will be available for redemption starting the first day of your birthday month and will expire 60 days thereafter

IS MY INFORMATION SAFE? WHAT DO YOU DO WITH IT?

Absolutely! We promise never to share, sell or provide any of your information.

We use this information to send you information on special offers and promotions that we think will be of interest to you. We also use it to send updates on changes to the program and to keep you informed of your account activity.

Your phone number is necessary to look up your account in case you leave your card at home. Please note that we will never share your information with a third party. To review our Privacy Policy please visit [here](#) or it can be viewed as a PDF located on the footer of dineamic.com/rewards

ARE THERE ANY RESTRICTIONS WHEN REDEEMING DINEAMIC REWARDS?

DineAmic Rewards Dollars cannot be redeemed for cash, gift cards, carry out, delivery, catering, tax or gratuity.

Guests can only opt to redeem rewards dollars or accrue points on a single check, but never both at once.

DineAmic Rewards Dollars cannot be used to pay for ticketed events and are not valid on specified dining days throughout the year, such as Thanksgiving, Christmas Eve, New Year's Eve, Valentine's Day or Mother's Day. Other exclusions may apply at each participating location.

DO MY DINEAMIC REWARDS DOLLARS EXPIRE?

DineAmic Reward Dollars do not expire.

DOES MY DINEAMIC REWARDS TIER STATUS EXPIRE?

DineAmic Rewards Tiers will expire every year on January 1st and your reward point accrual rate will start over from your first dollar spent.

You will have the ability to maintain your tier status, by spending the minimum amount of said tier in the following year.

For Example: If you reach the Gold Member Tier in 2024, you will need to spend at least \$1,000 in 2025 to maintain your Gold Membership. If you do not, your tier will reset to the silver tier in 2026.

WHAT IF I FORGOT TO USE MY DINEAMIC REWARDS DURING MY VISIT?

It is imperative to have your DineAmic Rewards information presented during your visit at the time of checkout. If you forget, please fill out the Rewards Contact Form or email rewards@dineamic.com. PLEASE NOTE: We will only retroactively add points up to 30 days from your visit.

HOW MANY DINEAMIC DOLLARS MAY I REDEEM AT ONCE?

A maximum of \$500 in DineAmic Reward Dollars may be used in any 24-hour period amongst all DineAmic Hospitality restaurant locations. This can either be redeemed towards one visit or multiple visits throughout a 24-hour period.

MAY I EARN DINEAMIC REWARDS POINTS ON PRIVATE DINING?

DineAmic Reward points can be accrued on private dining events at any DineAmic Hospitality location. Please inquire with the Events Manager/Director assisting with your event if you are interested in earning points on your event.

MAY I REDEEM DINEAMIC DOLLARS TOWARDS PRIVATE DINING?

While the maximum dollar amount you can redeem on any given day is \$500, we are unable to accept DineAmic Rewards as partial or full payment towards any private dining and pre-contracted function.

CAN I EARN & REDEEM POINTS AT ALL DINEAMIC HOSPITALITY VENUES?

The chart below outlines where you are eligible to earn and redeem points.

	VENUE	ACCRUAL	REDEMPTION
	FIORETTA		
	SIENA TAVERN		
	PRIME & PROVISIONS		
	LYRA		
	VIOLI		
	BAR SIENA		
	BARRIO		
	BANDIT		
	BOMBOBAR		
	LA SERRE		
	BAR LA RUE		
	BLANK'S BAR		
	BUILDERS BLDG		
	DINEAMIC CATERING & EVENTS		
	BODEGA		
	BANDIT ON TWO		
	THE PENTHOUSE		

**You may not advance to a higher accrual tier with one transaction; the system will recognize you at your current reward tier until the transaction closes out. You will accrue at the higher tier with your next transaction.*