



# GRAYSON

HOTEL

PRIVATE EVENTS & SPECIAL OCCASIONS



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### **GRAYSON HOTEL**

Grayson Hotel is a boutique luxury destination in the heart of Midtown Manhattan, just steps from Bryant Park and moments from iconic landmarks including the Empire State Building, Times Square, and Fifth Avenue. The property seamlessly blends refined accommodations, thoughtful design, and a curated collection of dining and event venues, all under one roof.

Home to a portfolio of 4 distinctive restaurants, bars and private event venues—including a rooftop cocktail experience and a dedicated private event floor with indoor-outdoor flow—the hotel offers versatile, design-forward spaces paired with world-class cuisine, creating an exceptional setting for both corporate entertaining and sophisticated social gatherings.

### **MIDTOWN MANHATTAN**

In the heart of Midtown Manhattan, the Grayson Hotel is surrounded by some of New York City's most dynamic and iconic destinations, where business, culture, and energy converge. Just moments from Bryant Park and the architectural elegance of the New York Public Library, the neighborhood blends historic charm with a fast-paced, modern rhythm. Power lunches unfold steps away among Midtown's corporate towers, while the transit hub of Grand Central Terminal connects the city in every direction. Iconic skyline views are anchored by the Empire State Building, and just a short walk north, the electric buzz of Times Square offers a vibrant contrast of lights, theater, and nightlife.

### **TURNKEY EVENTS**

Grayson Hotel offers a seamless turnkey event experience, expertly managing every detail from venue selection to food and service for effortless execution. Supported by Apicii Hospitality and four distinct venues under one roof, the property provides a versatile setting for both corporate and social gatherings. Events can also align with key seasonal moments and recognized holidays, including Cinco de Mayo, New Year's Eve and other calendar-driven activations, creating a dynamic and memorable experience rooted in the energy of New York City.

### **WORLD CLASS CUISINE**

At Grayson Hotel, the culinary program is led by Apicii Hospitality, a nationally recognized hospitality group known for creating dynamic dining experiences rooted in global influence and refined execution. Bringing a cohesive yet diverse vision to the property, Apicii oversees all food and beverage operations, curating four distinct concepts under one roof—each offering its own unique culinary identity and atmosphere. Inspired by New York City's cross-cultural culinary landscape, the portfolio spans experiences ranging from elevated, seasonally driven cuisine to more casual, vibrant fare, allowing guests to move seamlessly between different moods, flavors, and occasions.

# HARTA

## New American Brasserie

Harta is Grayson Hotel's signature restaurant offering a semi-private setting ideal for elevated dinners and sophisticated gatherings. The design-forward space is anchored by a striking turquoise bar and layered with artisanal tile, bronze, and rattan details, the space is warm, polished, and ideal for both formal and festive gatherings.

### CAPACITIES

15 to 50 Seated, 15 to 75 Standing

### FEATURES

Semi-Private Dining Room • Seasonal Outdoor Patio  
Stylish Bar & Lounge





### Private Event Terrace

Occupying the entire second floor of Grayson Hotel, Bar HARTA is an exclusive indoor-outdoor venue that combines an airy, elevated atmosphere with the functionality of a full-service event space. Accessed by a striking spiral staircase, it features two full bars, lounge and banquette seating, lush greenery, and flexible layouts that easily accommodate everything from meetings to cocktail receptions and celebrations.

#### CAPACITIES

10 to 250 standing, 10 to 150 with seating

#### FEATURES

Lush Terrace Overlooking 39th Street • Dramatic Entrance via the Helix Staircase • Seasonal Enclosure • Expansive Bar & Lounge  
Meeting & Conference Space • Enclosed for seasonal usage - heated, AC/outdoor/indoor flow





### Latin Rooftop Cocktail Lounge

Grayson Hotel's 29th Floor Rooftop cocktail bar is a striking Midtown destination delivering Empire State Building views, luxe design, and unmistakable New York energy. Set above the city, the space pairs a sophisticated indoor lounge with a sprawling outdoor terrace, offering panoramic skyline views from One World Trade to Bryant Park for a true NYC backdrop. Ideal for cocktail receptions, milestone celebrations, and brand events, Bar Cima brings dramatic atmosphere and standout visual impact to every gathering.

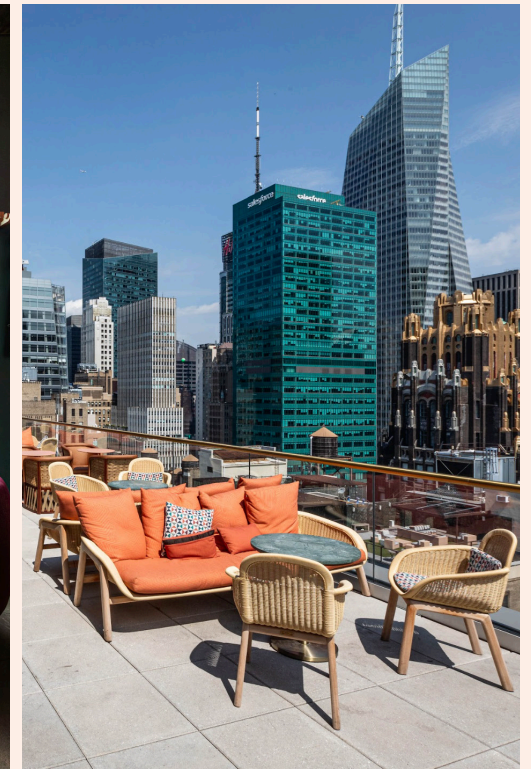
#### CAPACITIES

Semi Private - 15 to 75 Standing  
Buyout - 15 to 175 Standing (Includes indoor, lounge, and outdoor terrace)

#### FEATURES

Voted one of the "Top 40 Best Rooftop Bars in New York City" by Esquire Magazine

Indoor-Outdoor Flow • Views of the Empire State Building, Times Square, Bryant Park & Freedom Tower • Seasonal outdoor heaters



# TACALLE

## Hidden Taco Garden

Tucked behind the Grayson Hotel on 38th Street, Tacalle is a vibrant outdoor taco garden that brings a playful, downtown-inspired energy to Midtown. Centered around a vintage taco truck and brought to life with a wall-sized mural, twinkling lights, and colorful design details, the space offers a lively, laid-back setting that feels both hidden and inviting. Ideal for happy hours, team outings, birthday parties, and warm-weather celebrations, Tacalle delivers a fun, casual event experience unlike anything else in the hotel collection.

### CAPACITIES

Semi-Private -15 to 50 Standing & Seated  
Buyout -15 to 125 Standing & Seated

### FEATURES

Taco Truck • Outdoor Venue • Festive Lighting • Murals





# CANAPES

\$60 per guest | choose 6 canapes  
\$10 per guest per additional item- Two-hour service

## VEGETARIAN

**TOMATO & FETA SKEWER**  
marinated mint

**RICOTTA CROSTINI**  
hazelnuts, hot honey, sea salt

**BEET & GOAT CHEESE**  
endive, pistachio, pickled shallot

**VEGETABLE SOY DUMPLING**  
fried with ponzu and scallions

**MAC & CHEESE CROQUETTES**  
truffle, cheddar

**FALAFEL**  
coconut yogurt, herb oil

**MUSHROOM ARANCINI**  
fontina, truffle cream

## LAND

**WAGYU CHEESEBURGER SLIDER**  
potato bun, pickles

**WAGYU MEATBALLS**  
pomodoro, parmesan, basil

**NYC PIGS IN A BLANKET**  
wagyu hot dog, everything bagel seasoning,  
grainy mustard

**PETITE REUBEN**  
Russian dressing, Swiss

**CHICKEN LEMON GRASS DUMPLING**  
fried with ponzu and scallions

**PROSCIUTTO & MELON SKEWER**  
balsamic glaze

**KARAAGE JAPANESE FRIED CHICKEN**  
sriracha lemon aioli, black garlic shoyu

## SEA

**SHRIMP COCKTAIL**  
mezcal cocktail sauce

**SPICY SALMON CRISPY RICE**  
chipotle aioli, sesame, soy caramel

**TUNA TARTARE TACOS**  
avocado, soy, sesame cone

**HAMACHI SASHIMI**  
tamari ponzu, basil oil, jicama

**CRAB CAKE**  
mustard remoulade +\$3 per guest

**LOBSTER DUMPLING**  
finadenne sauce

CONSUMING RAW OR UNDERCOOKED FOODS MAY INCREASE YOUR RISK OF ILLNESS.  
MENUS ARE SUBJECT TO CHANGE BASED ON THE SEASON AND AVAILABILITY OF LOCALLY SOURCED INGREDIENTS.

PRIVATE EVENTS ARE SUBJECT TO STATE AND LOCAL TAXES. PLEASE REFER TO THE PRIVATE EVENT AGREEMENT FOR DETAILS.

All pricing is based per person and there is a minimum of 20 guests for all receptions. All menu selections & quantities must be confirmed 14 days prior to your event. Events must be canceled at least 48 hours in advance to avoid cancellation fees. Specific Food & Beverage minimum must be met to reserve each venue space. Pricing does not yet include applicable Venue Fee, 24% Admin Fee, & state and local Taxes, which cannot be put towards getting to Food & Beverage minimum.

# STATIONS

## MARKET TABLE

\$30 PER GUEST

Seasonal crudité selection, white bean hummus, ricotta, charred eggplant, marinated olives, labneh, golden beets, fig jam, dried apricots, fresh grapes, fresh cut seasonal fruit, dried fruit, fresh artisanal breads, +2 additional cheeses, honeycomb, mixed nuts  
Chef's selection of cured meats & cheese, fruit, accompaniments, bread & crackers for an additional \$10 per guest

## PASTA STATION

\$30 PER GUEST + SELECT TWO

### RIGATONI BOLOGNESE

ricotta, parmigiano reggiano

### LUMACHE VODKA SAUCE

burrata, basil - vegetarian

### CASARECCI

basil pesto, pine nuts, sundried tomatoes, parmigiano reggiano - vegetarian

### ORECCHIETTE

sausage, broccolini, pecorino

## BURGER STATION

\$40 PER GUEST

Side of pickles, onions, lettuce, ketchup, mustard + choice of waffle fries, tater tots or onion rings  
Cheesecake squares & brownies +\$5 per person

### CLASSIC BURGER

Butcher's blend of select cuts, american cheese

### SIGNATURE CHEESEBURGER

Butcher's blend of select cuts, american cheese, bacon, onion jam  
Side of pickles, onions, lettuce, ketchup, mustard + cheesecake squares & brownies.  
Choice of waffle fries, tater tots or onion rings

## SKEWER STATION

\$25 PER GUEST

### BEEF

### CHICKEN

### VEGGIE

## TACO STATION

\$35 PER GUEST • SELECT THREE

Pork al Pastor, Chicken Tinga  
Beef Barbacoa  
Marinated Vegetables  
Warm corn tortillas, guacamole, corn chips, salsa verde, salsa roja, pico de gallo + churros & mexican chocolate dipping sauce

## CARVING STATION

\$40 PER GUEST • SELECT ONE +\$15 PER EXTRA

Grilled Faroe Island Salmon  
Roasted Chicken  
Spice Rubbed Pork Loin  
NY Strip Steak  
Rosemary potatoes, seasonal vegetables, horseradish cream, salsa verde, cranberry compote, au poivre  
CHEF ATTENDED STATION \$100

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# PRIX FIXE DINNER

3 Courses - \$125 per guest - Served plated mains, family-style, or buffet-style

## SALAD

SELECT ONE + SERVED PLATED

MIXED BABY SALAD

BABY ROMAINE CAESAR SALAD

MARINATED BEET SALAD

ICEBERG WEDGE SALAD

Artisan bread & butter

Table side water service

## ENTRÉES

SELECT THREE

ROASTED CAULIFLOWER

SHRIMP SCAMPI

BLACK ANGUS SIRLOIN

ATLANTIC SALMON

PESTO CAVATAPPI

ROASTED ORGANIC CHICKEN

BRANZINO

VEGETARIAN LASAGNA

## STARCH

SELECT TWO

MUSHROOM RISOTTO

ROASTED POTATOES

POTATOES BRAVAS

FRENCH FRIES

## VEGETABLE

SELECT ONE

ROASTED ROOT VEGETABLES

SEASONAL VEGETABLES

SAUTÉED BROCCOLINI

SAUTÉED GREENS

## DESSERT

SELECT TWO

GLUTEN FREE CAKE

CHEESECAKE

BROWNIE

ICE CREAM SUNDAE

## CHILDREN'S MEAL

\$35 PER PERSON

Chicken tenders with french fries and fresh fruit

Rigatoni with butter or marinara

Cheeseburger with fries

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## PRIX FIXE LUNCH

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\$70 per guest - Served plated mains, family-style, or buffet-style

### SALAD

SELECT ONE, PRE-SET

MIXED BABY SALAD

BABY ROMAINE CAESAR SALAD

MARINATED BEET SALAD

ICEBERG WEDGE SALAD

Artisan bread & butter

Table side water service

### ENTRÉES

SELECT TWO

ROASTED CAULIFLOWER

ROAST TURKEY CLUB

BATTERED FRIED CHICKEN SANDWICH

ATLANTIC SALMON

PESTO CAVATAPPI

CLASSIC CHEESEBURGER

ROASTED ORGANIC CHICKEN

AVOCADO TOAST

### SIDES

SELECT TWO

ROASTED ROOT VEGETABLES

SAUTÉED GREENS

FRENCH FRIES

ROASTED POTATOES

### CHILDREN'S MEAL

\$35 PER PERSON

Chicken tenders with french fries and fresh fruit

Rigatoni with butter or marinara

Cheeseburger with fries

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## PRIX FIXE BREAKFAST

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2 Courses - \$45 per guest - Served family-style, buffet-style or plated"

### STARTERS

Pastry basket  
Granola & Greek yogurt  
Fruit bowl

### MAIN COURSE

SELECT TWO

HERB EGG SCRAMBLE

STEEL CUT OATS

EVERYTHING BAGEL & LOX

BRIOCHE FRENCH TOAST

BREAKFAST SANDWICH

MUSHROOM & GOAT CHEESE OMELETTE

STEAK & SCRAMBLED EGGS

### SIDES

Applewood smoked bacon  
Crispy Yukon gold potatoes  
Turkey sausage

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# BOARDROOM

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Available in Any Space + Helix Room

## HEALTHY BREAKFAST

\$35 PER GUEST

SERVED FAMILY-STYLE OR BUFFET STYLE

Sliced seasonal fruit and berries  
Granola & greek yogurt  
Selection of fresh juices  
Steel cut oat

## HARTA SANDWICH & SALAD BOARD

\$35 PER GUEST

SERVED FAMILY-STYLE OR BUFFET STYLE  
CHOICE OF 2 SALADS AND 2 SANDWICHES  
SERVED WITH CHIPS AND FRESH FRUIT

### SANDWICHES

#### BLT

bacon, lettuce, tomato, herb aioli, sourdough bread

#### BATTER-FRIED CHICKEN SANDWICH

kohlrabi, cabbage, tartar sauce, brioche bun

#### ROASTED TURKEY SANDWICH

bacon, lettuce, tomato, herb aioli

#### AVOCADO TOAST

grilled sourdough, 7-minute egg, togorashi, dill

### SALADS

#### MEDITERRANEAN SALAD

tomato, cucumber, peppers, radish,  
chickpeas, tahini, red wine vinaigrette

#### SALAD NIÇOISE

za'atar seared tuna, haricot vert, campari  
tomatoes, olives, egg, fingerling potatoes

#### CLASSIC CAESAR

little gem lettuce, parmigiano reggiano,  
country bread croutons

#### COBB SALAD

mixed greens, tomato, cucumber, bacon,  
blue cheese, herb-buttermilk dressing

## BREAKS

\$25 PER GUEST FOR ONE BREAK

OR \$35 PER GUEST FOR TWO BREAKS

Sweets and energy assortments. All Included.

### SWEETS

selection of cookies, macaroons and  
gluten-free chocolate torte

### ENERGY

assortment of fresh and dried fruits,  
nuts, yogurt parfait and granola

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## BAR PACKAGE

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2-Hour Packages

Beverage packages do not include shots

### PREMIUM BAR

\$95 PER GUEST - \$30 PER GUEST PER ADDITIONAL HOUR

Full premium open with top shelf spirits

Sommelier's selection of red, white & sparkling wine

Craft domestic bottled beers

Non-alcoholic beverages including juices, soda, regular coffee & tea

Sparkling & still water service

### SIGNATURE BART

\$80 PER GUEST - \$25 PER GUEST PER ADDITIONAL HOUR

3 Seasonal cocktails

Sommelier's selection of red, white & sparkling wine

Craft domestic bottled beers

Non-alcoholic beverages including juice, soda, regular coffee & tea

Still & sparkling water service

### BEER & WINE

\$64 PER GUEST - \$20 PER GUEST PER ADDITIONAL HOUR

Sommelier's selections red, white & sparkling wine

Craft domestic bottled beers

Non-alcoholic beverages including juice, soda, regular coffee & tea

Still & Sparkling water service

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LOCATION

30 W. 39th Street, New York, NY 10018

[www.graysonhotel.com](http://www.graysonhotel.com)

[@graysonhotelnyc](https://www.instagram.com/graysonhotelnyc)

LET'S START PLANNING!

Contact Director of Sales Elizabeth Vaccaro

[ELIZABETH.VACCARO@HARTANYC.COM](mailto:ELIZABETH.VACCARO@HARTANYC.COM)

Menus & Virtual tour - [www.graysonhotel.com](http://www.graysonhotel.com)