

Social Media & Community Marketing Intern

The Vegan Joint | Los Angeles, CA

Paid Internship | 5–10 hours per week | Seasonal (10 weeks)

Hybrid: In-restaurant + remote

The Vegan Joint is looking for a food enthusiast who loves capturing great content and connecting with the community.

If you're the type of person who naturally films great food, notices what makes a restaurant's Instagram stand out, and enjoys being part of the energy of a busy restaurant, this role will feel right at home.

This internship is for someone who would be proud to represent The Vegan Joint as a brand ambassador, while gaining hands-on experience in restaurant marketing, social media storytelling, partnerships, and community-driven brand building.

You'll help bring the brand to life through content creation, local outreach, and creative marketing initiatives while building a portfolio of real work you can showcase.

What You'll Be Doing

- Capture photo and video content of menu items, restaurant moments, and behind-the-scenes action
- Help create short-form content for Instagram, TikTok, and other digital platforms
- Assist with planning and executing social media content
- Support outreach to local businesses, gyms, apartments, and community organizations for partnerships
- Assist with planning and promoting community events and brand activations
- Contribute ideas for creative ways to showcase the food, the culture, and the community around The Vegan Joint

Who This Is Perfect For

You may be a great fit if you:

- Love food and food culture
- Enjoy creating social media content and storytelling
- Notice what makes a restaurant's online presence engaging
- Would feel proud representing and promoting a brand you believe in
- Want real marketing experience that you can include in your professional portfolio
- Able to commute easily to our DTLA or West LA locations

- Are organized, reliable, and excited to contribute ideas

Students studying marketing, communications, media, or related fields are encouraged to apply, but creativity, curiosity, and enthusiasm for great food matter most.

Internship Details

- Paid hourly (\$17.87 per hour)
- 5–10 hours per week
- Seasonal internship (approximately 10 weeks)
- Hybrid role: some work completed remotely, with regular time spent capturing content in the restaurant
- Opportunity to extend beyond the internship if it's a great fit

Perks

- Staff meals during shifts
- Hands-on experience in restaurant marketing and community brand building
- Opportunity to contribute ideas and see them come to life
- Real content and campaign work you can include in your portfolio

How to Apply

Submit your resume and a link to your social media, portfolio, or examples of content you've created.

Application Task:

In a few sentences, tell us:

- How you would turn one Vegan Joint menu item into an engaging Instagram Reel or TikTok post.
- How would you improve our social media?

Applications without examples of content will not be considered.